



Strategic Planning Workshop

Strategic management ensures that your organisation makes decisions and takes action with both the long- and short-term in mind. Strategic management establishes your organisational ideology, long-term goals and objectives, and a framework for assessing operational activities against overarching desired business outcomes. 'Short-term only' management leads to management by crisis.

Harrison International Ltd offers services, including workshops and other facilitated activities that enable you to develop a strategic plan, implement a strategic measurement framework, and establish a strategic planning cycle.

What You Receive

In utilising the HIL Strategic Planning Workshop, you will receive:

- Facilitated process for developing and refining your strategic plan
- Clear definition of your ideology – core purpose and values
- A strategic plan with your envisioned future, strategic goals and objectives, value proposition, strategic principles for managing your organisation, and an action plan for implementing the plan within the operational environment
- Strategic measures against which your progress can be monitored and assessed
- Strategic planning cycle ensuring the plan is a living document and is regularly refined and updated (at least annually)

What You Can Be Assured Of

HIL consultants:

- Are experienced in facilitation and strategic management
- Will act in a professional manner
- Follow a defined process and deliver agreed results

Benefits To You

The benefits you will receive from the Strategic Planning Workshop include:

- Framework for short-term activities, enabling **consistent and additive actions** operationally to meet desired strategic outcomes
- **Clarified responsibilities** for planning and executing strategy
- **Timely feedback** on the relevance and appropriateness of your strategy
- **Improved communications** with staff over the value they can and do add to the long-term health and vitality of your organisation
- **Involvement and ownership** of staff in the final plan; they understand its importance

Harrison International Ltd
PO Box 22-827
Otahuhu, Auckland 1640
New Zealand

Phone: +64 9 277-7756
Email: HIway@harrison.co.nz
Web Site: www.harrison.co.nz

"Encouraging and developing business excellence"