



## Managing Projects Strategically

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Strategy is the roadmap for achieving vision. Projects are the cement for the strategic path. Success in today's highly competitive environment requires that sound strategy be developed and then effectively implemented through projects. Projects enable an organisation to create change. They must be established with clear objectives that are aligned with strategy. Collectively, projects need to deliver on the strategy. The project governance teams must be made responsible and held accountable for delivery of the business benefits that will make the strategy a reality.

This course examines the framework necessary to effectively develop strategy and implement it through projects. Workshop and case studies provide opportunity for participants to explore and apply concepts to their own environment.

### Course Benefits

By taking this course you will be able to:

- understand the link between strategic and project management
- apply the strategic management framework within your organisation
- explain and apply the processes for establishing, managing and monitoring portfolios and programmes of projects
- appreciate the requirements, approach and benefits of project offices and the roles they play at different levels in the organisation
- explain the importance of projects in delivering organisational strategy
- appreciate the requirements for and benefits of developing organisational capability in project management
- identify ways of developing project management capability within your organisation

### Target Audience

Most suited for anyone responsible for delivering organisational results against strategic and operational objectives. This course is highly applicable to CEOs, CFOs, project and programme managers, Directors on boards and anyone else who must develop and/or implement strategies for organisational success.

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**Harrison International Ltd**  
PO Box 22-827  
Otahuhu, Auckland 1640  
New Zealand

**Phone:** +64 9 277-7756  
**Email:** [HIway@harrison.co.nz](mailto:HIway@harrison.co.nz)  
**Web Site:** [www.harrison.co.nz](http://www.harrison.co.nz)

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## Syllabus Overview

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### Strategic Management

- Strategic planning concepts
- Internal and external influences on strategy
- Drivers for strategic change
- Strategic framework for organisations
- Strategic process – planning, execution, monitoring, feedback
- Tools that assist strategic management

### Portfolio Management

- Establishing and managing the portfolio
- Aligning projects with strategy

- Project selection and initiation
- Monitor and measure for success
- Benefits realisation
- Strengthening strategy/project linkage

### Organisational Capability

- Developing PM capability, maturity, competency
- PMO benefits and use
- Implementing Portfolio Management & PMOs
- Methodologies and standards
- Developing PMs
- Winning support for capability development initiatives

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## Prerequisites

None

## Duration

2 Days